



Tell a Friend from Your Website

What's the best way to spread word about your cause? By word of mouth, of course! Your supporters are your best leads to new potential supporters, as they recommend your organization to friends and colleagues who share your views.

GiftWrap Plus makes it easy for your supporters to Tell a Friend.

Give visitors to your website the ability to easily tell a friend about your organization. Using GWP's advanced Lite Pages technology, any visitor can click an ordinary hyperlink on your website, and be taken directly to a form page where they can send a message about your organization to one friend – or several!

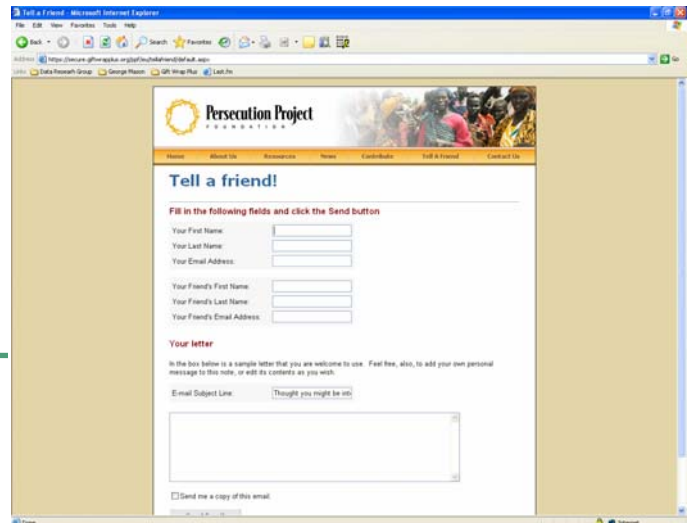
When someone has been added to the Tell a Friend list, GWP sends out the message to them, and adds their information to the powerful GWP database. This allows you to send reminder messages later.

GiftWrap Plus manages the subscription lists for you!

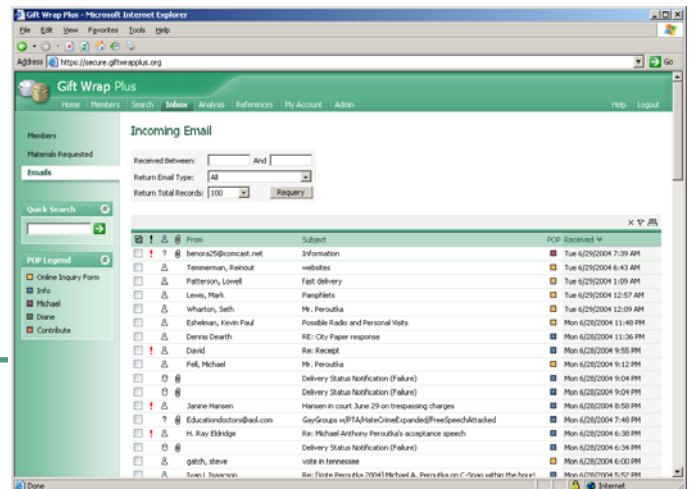
Don't run the risk of being flagged as a spammer, by sending e-mails to dead addresses or to people who don't want them. GWP automatically provides a working, foolproof "unsubscribe" link in every bulk e-mail, that reliably lets people opt out of your mailing list. You can also manually remove subscribers through the GWP browser administration interface.

Make full use of your organization's greatest strength – your supporters!

Leverage your donors' relationships!



Visitors to your website can easily let their friends know about your cause, with a personalized Tell-a-Friend e-mail message.



Keep track of Tell-a-Friend referrals using the GWP contacts database.

See why GiftWrap Plus is your best solution.

SEE THE FLASH DEMO...
<http://www.giftwrapplus.com/features/flash.aspx>

TRY IT OUT...
<http://www.giftwrapplus.com/demo.aspx>

FOR MORE INFO...
<http://www.giftwrapplus.com>



GiftWrap Plus (GWP) is a web-enabled software solution built using Microsoft's ASP.NET and SQL Server 2000 architectures. This system is designed for a number of business types including:

- **non-profit organizations**
- **candidates running for office**
- **political action committees**

All these business types need to track designated gifts from a donor to an individual or organization. GiftWrap Plus stores information that tracks this data in a fully featured online system that manages all related business processes.

Comprehensive Data Management

Organizations waste a great deal of time and money attempting to manage their information in multiple applications such as spreadsheets, small databases, and even text files. GiftWrap Plus is a comprehensive data management solution that fully integrates all the data relevant to non-profit organizations. It turns data into information that is accurate, relevant and complete to help organizations improve operational performance and decision-making across every business dimension.

Universal Secure Web Access

GWP is accessible entirely from within your web browser. The information viewed in the application is real time regardless of your location, and is secured using 128-bit encryption. A single organization with multiple facilities can manage information in all facilities simultaneously! Additionally, all donor transactions occurring through your website are immediately integrated into the system and are available for viewing immediately. Since the software is running only on a web server, software installation and maintenance costs are practically nothing. If you have Internet Explorer and a high speed connection, there's nothing more for you to do!

Corporate Website Integration

The website for a nonprofit organization is a lifeline from the organization to their prospective donors.

GiftWrap Plus allows you to tie your existing website directly into GWP. Some of these features include: **Online donations, 'Contact Us', online store, memberships, upcoming events, and tell-a-friend.** The user interface will also allow you to very easily manage: **available materials on your website; memberships, upcoming events; online donations; inquiries and several more.**

Why should an ASP host my donor information?

An ASP (Application Service Provider) is an organization that rents software to other organizations via the Internet as a web application. There are a tremendous number of benefits that come through this model.

- Cost for installations and maintenance are significantly reduced. If you have a PC that is running Internet Explorer and is connected to the Internet, there is no more to do! Traditional Client/Server systems running in your office require a significant effort to both install and maintain.
- Managing your data should be done by professionals. Your time is much more valuable and should be focused on the process of building relationships and generating support.
- Because GWP uses a web format, your information is universally accessible anywhere using a standard Internet browser. **Imagine the benefits of being able to work from anywhere in the world.**

How will GiftWrap Plus Help You Save Money?

- No onsite software installation and maintenance costs
- No need to purchase and support your own hardware or software
- Real time access to your information at any time, from anywhere

See why GiftWrap Plus is your best solution.

SEE THE FLASH DEMO...

<http://www.giftwrapplus.com/features/flash.aspx>

TRY IT OUT...

<http://www.giftwrapplus.com/demo.aspx>

FOR MORE INFO...

<http://www.giftwrapplus.com>

