



Integrated Shopping Cart

Your organization has spent countless hours and resources creating a website that meets your needs. Why throw that away to fit into a cookie-cutter shopping cart solution?

GiftWrap Plus fits a shopping cart system directly into your website!

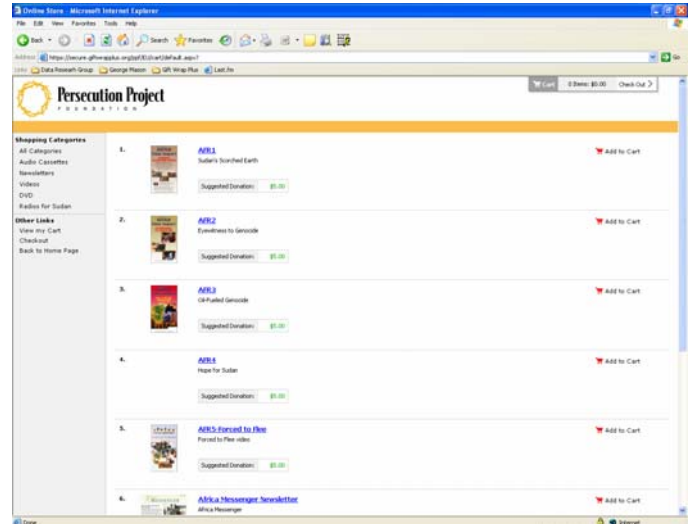
GiftWrap Plus gives you the ability to integrate shopping cart functions into the website you already have. Allow your supporters to purchase books, clothing, memberships, or anything else, directly from your website, using their credit cards!

The shopping cart system is fully integrated with GiftWrap Plus, so you can check on orders using any Internet connection. GWP tracks order history and fulfillment, so you can easily see which of your members have purchased which items, and when.

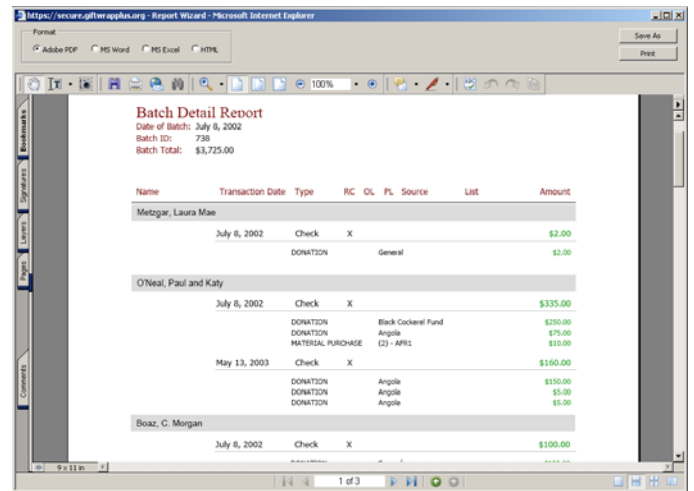
Let GiftWrap Plus take care of the technical details...

GWP staff will assist you in setting up your credit card merchant account, shopping cart, online catalog, and every other aspect of your organization's store. There's no need to replace your existing website – just set up ordinary links to the GWP shopping cart Lite Pages. You can even make the Lite Pages match the colors and style of the rest of your website, so visitors will see your web presence as a unified whole.

And, all sales, membership, ordering, and other data is stored safely in the GWP database, available to you in detailed reports, anywhere at any time!



Offer books, clothing, or anything else for sale, right from your own website!



All purchases integrate directly into the GWP database, so you can see at a glance which of your members, are also your customers.

See why GiftWrap Plus is your best solution.

SEE THE FLASH DEMO...

<http://www.giftwrapplus.com/features/flash.aspx>

TRY IT OUT...

<http://www.giftwrapplus.com/demo.aspx>

FOR MORE INFO...

<http://www.giftwrapplus.com>



GiftWrap Plus (GWP) is a web-enabled software solution built using Microsoft's ASP.NET and SQL Server 2000 architectures. This system is designed for a number of business types including:

- **non-profit organizations**
- **candidates running for office**
- **political action committees**

All these business types need to track designated gifts from a donor to an individual or organization. GiftWrap Plus stores information that tracks this data in a fully featured online system that manages all related business processes.

Comprehensive Data Management

Organizations waste a great deal of time and money attempting to manage their information in multiple applications such as spreadsheets, small databases, and even text files. GiftWrap Plus is a comprehensive data management solution that fully integrates all the data relevant to non-profit organizations. It turns data into information that is accurate, relevant and complete to help organizations improve operational performance and decision-making across every business dimension.

Universal Secure Web Access

GWP is accessible entirely from within your web browser. The information viewed in the application is real time regardless of your location, and is secured using 128-bit encryption. A single organization with multiple facilities can manage information in all facilities simultaneously! Additionally, all donor transactions occurring through your website are immediately integrated into the system and are available for viewing immediately. Since the software is running only on a web server, software installation and maintenance costs are practically nothing. If you have Internet Explorer and a high speed connection, there's nothing more for you to do!

Corporate Website Integration

The website for a nonprofit organization is a lifeline from the organization to their prospective donors.

GiftWrap Plus allows you to tie your existing website directly into GWP. Some of these features include: **Online donations, 'Contact Us', online store, memberships, upcoming events, and tell-a-friend.** The user interface will also allow you to very easily manage: **available materials on your website; memberships, upcoming events; online donations; inquiries and several more.**

Why should an ASP host my donor information?

An ASP (Application Service Provider) is an organization that rents software to other organizations via the Internet as a web application. There are a tremendous number of benefits that come through this model.

- Cost for installations and maintenance are significantly reduced. If you have a PC that is running Internet Explorer and is connected to the Internet, there is no more to do! Traditional Client/Server systems running in your office require a significant effort to both install and maintain.
- Managing your data should be done by professionals. Your time is much more valuable and should be focused on the process of building relationships and generating support.
- Because GWP uses a web format, your information is universally accessible anywhere using a standard Internet browser. **Imagine the benefits of being able to work from anywhere in the world.**

How will GiftWrap Plus Help You Save Money?

- No onsite software installation and maintenance costs
- No need to purchase and support your own hardware or software
- Real time access to your information at any time, from anywhere

See why GiftWrap Plus is your best solution.

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