



GiftWrap Plus is a web-enabled software solution built using Microsoft's ASP.NET and SQL Server 2000 architectures. This system is designed for a number of business types including:

- non-profit organizations
- candidates running for office
- political action committees

The common thread among these business types is related to the tracking of designated gifts from a donor to an individual or organization. Gift Wrap Plus stores information that tracks this data in a fully featured online system that manages all related business processes to these organizations.

GiftWrap Plus is the benchmark by which all others will be measured. Each screen provides effectiveness, simplicity, and power to the processes it manages. As a solution, GiftWrap Plus exceeds our competitors on many playing fields. As an organization, our commitment to our customers is unequalled!

*Some of the Solutions GIFTWRAP PLUS Offers are:*

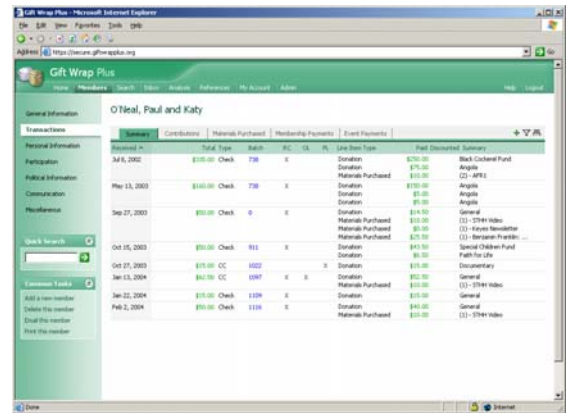
**Comprehensive Data Management**

Organizations both large and small waste enormous dollars attempting to manage their information in multiple applications such as spreadsheets, small databases, and even text files. GiftWrap Plus is a comprehensive data management solution that addresses the full range of enterprise data integration needs relevant to non-profit organizations. It turns data into information that is accurate, relevant and complete to help organizations improve operational performance and decision-making across every business dimension. Comprehensive data management is made possible largely due to two unique features of GiftWrap Plus: **universal secure web access** and **corporate website integration**.

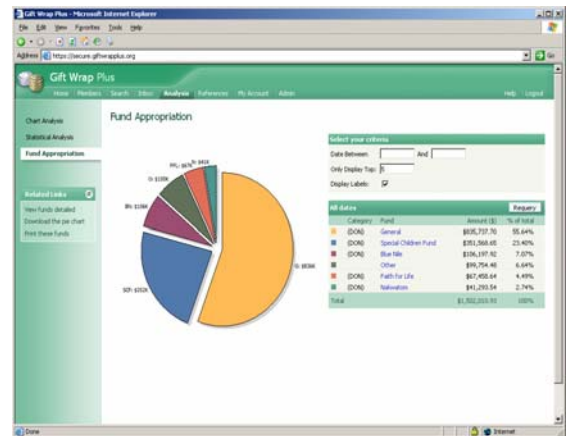
**Universal Secure Web Access**

GWP was built using state of the art development with ASP.NET 2.0 on SQL Server 2000. The user interface is completely operational from within your web browser. All information going into the server and being returned from the server occurs using SSL encryption. The information that is viewed in the application is real time regardless of your location! A single organization having multiple facilities can manage their information in all facilities simultaneously! Additionally, all donor transactions occurring through your website are immediately integrated into the system and are available for viewing immediately. The strengths of this web architecture are enormous: besides the fact that everyone uses the same data repository, software installation and maintenance costs are practically nothing. If you have Internet Explorer and a high speed connection, there's nothing more to do!

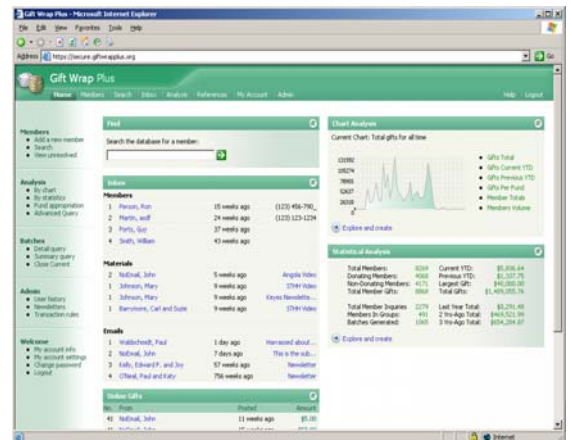
**Go ahead, take a look**



Monitor incoming transactions from credit card donations on web site

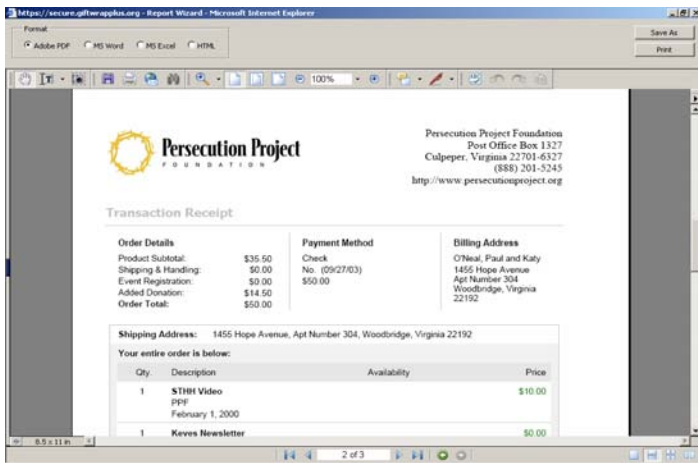


Perform detailed account breakdown for system funds, donation sources and campaigns



Data Rich Homepage





## Corporate Website Integration / Web content manager

GWP's ability to integrate with your existing website is unparalleled. It is also one of the many reasons that this service is head and shoulders above the rest. The website for a nonprofit organization is in many ways a lifeline from the organization to their prospective donors. Non-profits in general struggle with the capacity to populate and integrate their website well. GiftWrap Plus solves this problem by providing links that will allow you to tie your website right into GWP. Some of these items include: **Online donations, 'Contact Us', online store, memberships, upcoming events, and tell-a-friend.** The user interface will also allow you to very easily manage: **available materials on your website; memberships, upcoming events; online donations; inquiries and several more.** These features of GiftWrap Plus set our product apart! GWP also provides a very intuitive interface for managing all your web content.

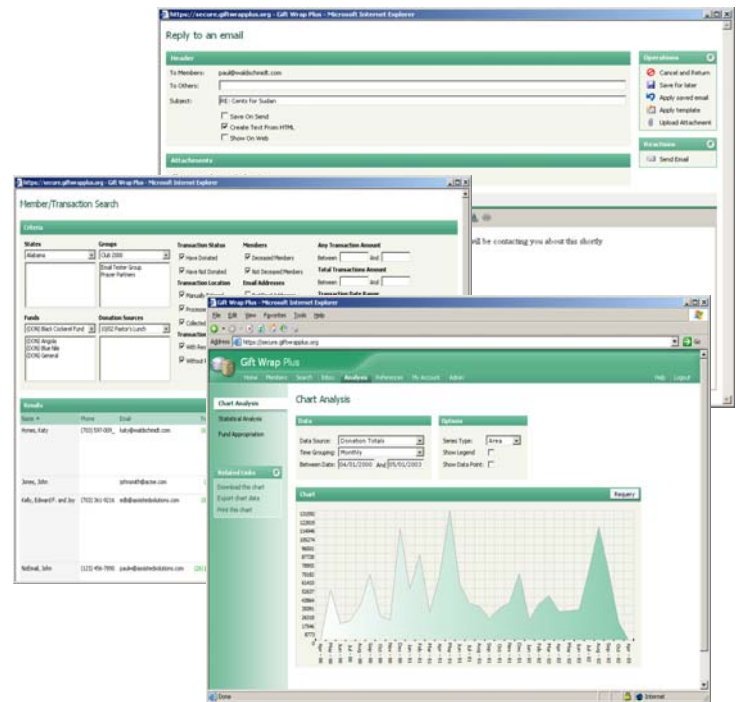
### Why should an ASP host my donor information?

You might first be asking, "What is an ASP?" An ASP, also referred to as an Application Service Provider is an organization that supplies the important service of renting software to other organizations via the Internet as a web application. There are a tremendous number of benefits that come through this model.

- Cost for installations and maintenance are significantly reduced. If you have a PC that is running Internet Explorer and is connected to the internet, there is no more to do! Traditional Client/Server systems running in your office require a significant effort to both install and maintain.
- Managing your data should be done by professionals. Your time is much more valuable and should be focused on the process of building relationships and generating support.
- Because this is typically done in a web format, your information is universally accessible. The concept of a single data repository for all of your enterprise information is foreign, even to most commercial organizations. The amount of money you will save by eliminating the need to convey information through multiple mediums is staggering and normally unaccounted for.
- No matter which way you turn it, your costs are significantly reduced, particularly if your organization resides in multiple facilities. **Imagine the benefits of being able to work from anywhere in the world.**

### How will GiftWrap Plus Help You Save Money?

- No onsite software installation and maintenance costs
- No need to purchase and support your own hardware or software
- Real time access of your information at any time, from anywhere



## GiftWrap Plus Offers Security, Privacy, Reliability

### Encryption

GWP highly values the security and privacy of personal data. We use Secure Sockets Layer (SSL) 128-bit technology to protect donors' personal information. This security protocol encrypts credit card numbers so they cannot be copied. The secure environment is indicated in the browser by displaying a lock or key on the browser status bar. The icon's presence indicates encryption has been activated. Encryption is a part of all transactions through Gift Wrap Plus all of the time. Assisted Solutions has partnered with Authorize.NET to provide a safe environment for credit card transactions. Authorize.NET uses the latest SSL encryption technology to securely pass transaction data through their gateway.

### Network Security

GWP provides 3 levels of network security including SSL, Form Authentication through .NET technology and SQL Server security. Our experience with commercial vendors and their systems has taught us to stay on the leading edge of corporate environmental security.

### Reliability

Both production and backup environments are built for reliability. The servers, firewalls, network, and databases use a redundant configuration. The main database and its transaction log are stored on a hardware mirrored RAID drive.

### Data Backup

Customer data is stored on a primary database server with a redundant server supporting. The customer data is backed up and archived twice a day in 5 separate locations, both on-site and off-site. Disaster recovery plans are in place and reviewed twice per year.

**See why GiftWrap Plus is your best solution.**

SEE THE FLASH DEMO...

<http://www.giftwrapplus.com/features/flash.aspx>

TRY IT OUT...

<http://www.giftwrapplus.com/demo.aspx>

FOR MORE INFO...

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